PRUDENTIAL

ICICI Prudential Asset Management Company Limited Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001. Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai - 400051. Tel: +91 22 2652 5000, Fax: +91 22 2652 8100, website: www.icicipruamc.com, email id: enguiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

Notice to the Investors/Unit holders of ICICI Prudential Capital Protection Oriented Fund V - Plan B - 1100 Days and ICICI Prudential Balanced Advantage Fund (the Schemes)

Notice is hereby given to all the investors/unitholders of the Schemes that February 08, 2017* has been approved as the record date for declaration of following dividend under the dividend plans/options under the Schemes. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of Unitholders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend plans/options of the Schemes, at the close of business hours on the record date.

Plans/Options under the Schemes	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each) \$	NAV as on February 01, 2017 (₹ Per unit)
ICICI Prudential Capital Protection Oriented Fund V - Plan B - 1100 Days #		

ICICI Prudential Capital Protection Oriented Fund V - Plan B - 1100 Days #			
Dividend	0.0500	13.3332	
Direct Plan - Dividend	0.0500	13.8215	
ICICI Prudential Balanced Advantage Fund			
Direct Plan - Monthly Dividend	0.06	14.60	

Subject to deduction of applicable dividend distribution tax.

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the respective Schemes.

* or the immediately following Business Day, if that day is a Non - Business Day.

It should be noted that pursuant to payment of dividend, the NAV of the dividend plans/options of the respective Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI	Prudential Asset Management Company Limited
Place: Mumbai	Sd/-
Date : February 02, 2017	Authorised Signatory
No. 006/02/2017	

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Capital Protection Oriented Fund Disclaimer: The Scheme offered is "oriented towards protection of capital" and "not with guaranteed returns". The orientation towards protection of the capital originates from the portfolio structure of the scheme and not from any bank guarantee, insurance cover etc. The ability of the portfolio to meet capital protection on maturity to the investors can be impacted in certain circumstances including changes in government policies, interest rate movements in the market, credit defaults by bonds, expenses, reinvestment risk and risk associated with trading volumes, liquidity and settlement systems in equity and debt markets. Accordingly, investors may lose part or all of their investment (including original amount invested) in the Scheme. No guarantee or assurance, express or implied, is given that investors will receive the capital protected value at maturity or any other returns. Investors in the Scheme are not being offered any guaranteed/assured returns. **Mutual Fund investments are subject to market risks, read all scheme**

related documents carefully.